



Accrediting Commission for Schools Western Association of Schools and Colleges

TO: ACS WASC Accredited Schools

RE: ACS WASC Logo Usage Guidelines

The Accrediting Commission for Schools, Western Association of Schools and Colleges has authorized the use of its Logo by schools accredited by our organization as long as the school maintains its accredited status.

Logo Usage Guidelines

- The Accrediting Commission for Schools, Western Association of Schools and Colleges will provide you with electronic artwork of the Logo. *You may not alter this artwork in any way.*
- The logo and appropriate verbiage may be used on school transcripts, school marketing materials, and school websites.
- Permission to use the ACS WASC Logo is limited to those who meet the applicable criteria, and those who no longer meet the criteria must discontinue the use of the logo. Any use of the logo that is not consistent with these guidelines is strictly prohibited.
- The Logo may not be used to create flags, signage, stamps, embossers, or letterhead. ACS WASC offers insignia products (accredited stamps and embossers and ACS WASC flags and banners) to its accredited schools. ACS WASC has authorized the use of its insignia products by accredited schools as long as each school maintains its accredited status. Upon termination of accreditation or school closure, these products are to be returned to the ACS WASC office and a pro-rated rebate will be made to the school. Flags and banners are only permitted on school campuses where all grades and programs are accredited by ACS WASC.
- The logo is owned by the Accrediting Commission for Schools, Western Association of Schools and Colleges.

The approval of accreditation entitles you to use the following phrase and/or logo on transcripts, accredited school websites, or in school advertising:

“Fully Accredited by (or) Accredited by the Accrediting Commission for Schools,
Western Association of Schools and Colleges”

until such time as your accreditation has either lapsed or been denied. If all grade levels operated by the school were included in the initial visit review, the above statement is sufficient. In other cases, the statement must specify the grade levels accredited, i.e.,

“Fully Accredited for Grades 9-12 (for example) by the Accrediting Commission for
Schools, Western Association of Schools and Colleges.”

Barry R. Groves, President | **Marilyn S. George, Executive Vice President**

ACS WASC Main Office: 533 Airport Boulevard, Suite 200, Burlingame, CA 94010 | mail@acs-wasc.org | (650) 696-1060
Southern Office: 11590 West Bernardo Court, Suite 120, San Diego, CA 92127

Transcripts of students who are graduating or transferring from grades covered by ACS WASC accreditation may be stamped or embossed with the ACS WASC logo or the “Accredited by ...” phrase can be typed on the transcript.

If you choose to disclose your accreditation status in any communications with the public, you must specify the programs or grade levels which are covered by the accreditation status. You must also include the name, address, and website of the Accrediting Commission for Schools, Western Association of Schools and Colleges in the same communication. The information to include is:

Accrediting Commission for Schools, Western Association of Schools and Colleges,
533 Airport Blvd., Suite 200,
Burlingame, CA 94010
Website: www.acswasc.org